

CONTRACT

KGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

<u>Contract / Revision</u> 2439422 /		<u>Alt Order #</u> WOC13465514
<u>Advertiser</u> Pillen For Governor		<u>Original Date / Revision</u> 03/01/22 / 03/01/22
<u>Contract Dates</u> 02/28/22 - 03/06/22	<u>Estimate #</u> 2965	
<u>Product</u> 2022 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 154.10
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u>	<u>Product 1/2</u> 405
<u>Agency Ref</u> 140343	<u>Advertiser Ref</u> 589010	

And:

AxMedia
800 W 47TH Street Suite 200
Kansas City, MO 64112

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGWN	02/28/22	03/04/22	CBS This Morning	7:00 AM-9:00 AM		:30				NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/28/22	03/06/22	--111--				3	\$25.00	7.30			
N 2	KGWN	02/28/22	03/04/22	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/28/22	03/06/22	--111--				3	\$70.00	18.30			
N 3	KGWN	02/28/22	03/04/22	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/28/22	03/06/22	--111--				3	\$70.00	17.00			
N 4	KGWN	02/28/22	03/05/22	CBS Evening News Sa	4:30 PM-5:00 PM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/28/22	03/06/22	-----1-				1	\$40.00	9.70			
N 5	KGWN	02/28/22	03/06/22	Wyoming News Now Wknd@10:00 PM-10:30 PM			:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/28/22	03/06/22	-----1				1	\$170.00	16.60			
Totals												11	\$705.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/28/22 - 03/06/22	11	\$705.00	(\$105.75)	\$599.25
Totals	11	\$705.00	(\$105.75)	\$599.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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